THE ITALIAN PAVILION AT ECOBUILD 2012

An outstanding symbol of the renewal of Italy

The Italian Chamber of Commerce for the UK is pleased to present the Italian Pavilion at Ecobuild 2012, taking place at ExCel from 20th to 22nd March. The Italian Pavilion involves more than 120 Italian companies and will occupy around 1,700 Sq m of net exhibiting space.

Ecobuild 2012

Ecobuild is the world’s biggest event for sustainable design, construction and the built environment and the UK’s largest construction event of any kind, organised for the first time by UBM, a global leading event organiser that will bring Ecobuild to Shanghai from 9th to 12th April. Ecobuild combines a huge product showcase with over 1,500 suppliers of sustainable and innovative construction products, with an information programme comprising more than 130 conference and seminar sessions, delivered by 750 expert speakers, plus dozens of interactive and educational attractions.

The Italian Pavilion

The Italian presence at Ecobuild has increased to a total of 1,700 Sq m. Such a result demonstrates the determination of Italian companies to retain and develop their position in world markets despite the adverse economic conditions. It also confirms that companies from all over Italy are fundamentally optimistic about the future. They are willing to invest in foreign markets and are confident that they can maintain their leading position in product design and development for a sustainable future.

Significantly, 2012 sees a strong Southern Italian presence at Ecobuild. Almost 30 companies from Puglia, Basilicata and Campania will be exhibiting in more than 350 Sq m. It’s a positive sign for the South that many of these companies are coming to London to showcase the excellent opportunities of investment recently made possible by the government policies in the renewable energies field.

The strong presence of solar panel producers is a sign that, despite the announced cuts on the FITs they still consider the UK as one of the most promising markets in the EU. As always Italy will have a leading position in flooring systems, generally considered to be among the best in the world. A new sector that our companies are promoting is the HVAC with two major Italian producers launching innovative heating systems in the UK.

The regions with most exhibitors are Veneto (21%), Lombardy (16%), Puglia (11%), Friuli and Emilia-Romagna, each with 10% of the exhibiting space and a very significant 9% from the small Basilicata. The main sectors represented are the Photovoltaic (27%), Flooring and Surface (12%), Chemical products for construction (11%), HVAC and other renewables with 8% of the total exhibiting space.

The Italian influence and authority in bio architecture and design is supported by the speeches of top architects Carlo Colombo and Carlo Ratti. Carlo Colombo is an award winning designer and architect, principal of the Carlo Colombo Studio, Art Director of Arflex and Stratex, the Italian leading company in bio architecture, lecturer at the faculty of architecture in Beijing and international ambassador for Italian design. Carlo Ratti is an architect, engineer and founding partner of Carlorattiassociati, Director of SENSEable City Lab at the MIT and member of the World Economic Forum Global Agenda Council for Urban Management.
USB Use Sustainable Brains and the Italian lounge

Use Sustainable Brains is the 150 Sqm Main Attraction of the Italian Pavilion. The Project is an indoor-outdoor receptive structure built using eco-friendly architecture that symbolises a shift towards a Sustainable Society. Over 3500 visitors attended the Water Nest, last year’s Main attraction. We are therefore expecting at least 4,000 visitors during the three days of this year’s show.

Next to the Main Attraction we are organising an Italian lounge that will be used as a joint area by the Italian exhibitors. The media will be strongly represented and organised in collaboration with our press office and it will be used to welcome the special guests from Italy and from the UK that will visit the Italian companies.

Among the guests of the Italian pavilion there will be the Italian minister of the Environment, The Italian Ambassador and The President of the Italian Chamber of Commerce for the UK. We will also welcome many authoritative guests from all the regions present at EcoBuild and important representatives of the main research centers for sustainable building and for the protection of the environment.

For further information please contact:

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VISIT THE ITALIAN PAVILION’S LOUNGE - STAND S561
ECOBUILD 2012 – ITALIAN PAVILION

PROGRAMME

Monday 21st March

20,00 Gala Dinner at The Italian Cultural Institute – Invitations only

Tuesday 20th March

10,00 Opening to visitors
11,30 Opening Ceremony of the Main Attraction of The Italian Pavilion
12,30 Buffet light lunch at The Italian Lounge
16,00 Italian Aperitivo at The Italian Lounge
17,00 Closing

Wednesday 21st March

10,00 Opening to visitors
11,00 Special guest, Arch. Carlo Ratti
14,00 Special guest, Arch. Carlo Colombo
16,00 Italian Aperitivo at The Italian Lounge
18,00 Closing

Thursday 22nd March

10,00 Opening to visitors
16,00 Closing
THE ITALIAN PAVILION

EXHIBITORS

ACCA Software spa
Montella (AV)
www.acca.it
Stand N223

Alubel spa
Bagnolo In Piano (RE)
www.alubel.it
Stand S334

Antolini Luigi & C Spa
Verona (VE)
www.antolini.it
Stand S430

Barberi Rubinetterie Industriali srl
Valduggia (VC)
www.barberi.it
Stand N2405

Belluzzo & Associati
Belluzzo & Associati
London
www.belluzzo.net
S565

Boilernova srl
Zevio (VR)
www.boilernova.it

BRV srl
Valduggia (VC)
www.brv.it
Stand N1702

Cahm Leghe srl
Cassina Nuova Bollate (MI)
www.cahmleghe.com
Stand N3931

Cesvitec
Napoli (NA)
Stand S434

Cipriani Profilati srl
Rovereto (TN)
www.ciprianiprofilati.it
Stand N960

DartWin
Bassano del Grappa (VI)
www.dartwin.it
Stand S446

Diasen srl
Sassoferato (AN)

www.diasen.com
Stand N822

Disan srl
Bolzano (BZ)
www.disan.it
Stand S331

Edilteco Spa
San Felice S/P (MO)
www.edilteco.it
Stand N460

Energy4Evolution Ltd
London
www.energy4e.com
Stand S3753

Enermhy
Vercelli (VC)
www.enermhypiemonte.it
Stand S436

Enerpoint spa
Desio (MB)
www.enerpoint.it
Stand N4145

IVAR Spa
Prevalle (BS)
www.ivar.it
Stand N2250

Fassa spa
Sprezano (TV)
www.fassabortolo.com
Stand S254

Lapitec Spa
Vedelago (TV)
www.lapitec.it
Stand S340

Fila Industria Chimica spa
San Martino di Lupari (PD)
www.filachim.com
Stand S750

Mapei spa
Milano (MI)
www.mapei.com
Stand N621

Fluid Solutions - alternative srl
Roma
www.fluidsolutions-a.com
Stand S333

Pileghe Group SpA
Vigonovo di Fontanafredda (PN)
www.pileghe.it
Stand S3750

Mapei spa
Milano (MI)
www.mapei.com
Stand N621

MCZ Group SpA
Vigonovo di Fontanafredda (PN)
www.mcz.it
Stand S3750

Milman Constructions
Maserada sul Piave (TV)
Stand S445

Fototherm srl
Gonars (UD)
www.fototherm.com
Stand S3752

Lam Industries Srl
Maserada sul Piave (TV)
Stand S445

FVG Energy spa
Carlino (UD)
www.fvgenergy.com
Stand S3740

Piemonte Agency For
Investments, Export and Tourism - Cei
Piemonte
Torino (TO)
www.centroeuropeo.org
Stand S436

Gefran spa
Gerenzano (VA)
www.gefran.com
Stand N3930

SistemiFotovoltaici.com srl
Cesena (FC)
www.sistemiFotovoltaici.com
Stand N4140

Ht Italia spa
Faenza (RA)
www.htitalia.com
Stand S563

Secco Sistemi spa
Preganziol (TV)
www.seccosistemi.it
Stand S120

Poliberre
Tortona (AL)
www.poliberre.it
Stand S436

Stratex Spa
Udine (UD)
www.stratex.it
Stand S336
Stand S450
Sunerg Solar srl
Città di Castello (PG)
www.sunergsolar.com
Stand N3929

TecnoPlus srl (Sistem Air)
Gravellona Lomellina (PV)
www.sistemair.it
Stand S444

Stand S460
Kloben Ltd
Bovolone (VR)
www.kloben.it
Stand S3870

Stand S460
Steel Color spa
Greve in Chianti (FI)
www.steelcolor.it
Stand N433

Stand S335
Technogym
www.technogym.com
Stand S330

Stand S3870
Steel Color spa
Pescarolo ed Uniti (CR)
www.steelcolor.it
Stand S3870

Stand S3870
Technogym
www.technogym.com
Stand S330

“Main attraction”
USB: Use Sustainable Brains

Stand N820
&COSTA srl
Fara Vicentino (VI)
www.andcosta.com
Stand S460

Stand S460
Carlo Beltramelli Interior Designer
Vicenza (VI)
www.beltramelli.com
Stand S460

Stand S460
Eurosportello Unioncamere del Veneto
Venezia (VE)
www.eurosporteloveneto.it
Stand S460
FVG ENERGY spa
Carlino (UD)
www.fvgenergy.com
Stand S460

GRANITI FIANDRE spa
Castellarano (RE)
www.graniti.fiandre.it
Stand S460

GREENWOOD
Salzano (VE)
www.greenwood-venice.com
Stand S460

ITALKO
Calenzano (Fi)
www.italko.it
Stand S460

LABORATORIO AUDIO snc
Castelgomberto (VI)
www.laboratorioaudio.it
Stand S460

LUNARDELLI snc
Fossalta di Piave (VE)
www.lunardelli.net
Stand S460

MAMOLI
Lacchiarella (MI)
www.mamoli.it
Stand S460

MCZ spa
Vigonovo di Fontanafredda (PN)
www.mcz.it
Stand S460

METALARCH srl
S. Giorgio di Piano (BO)
www.metalarch.com

METALCOHOME srl
Castelminio di Resana (TV)
www.metalcohome.it
Stand S460

New Igienic System Srl
Castelfranco veneto (TV)
www.newigienicsystem.eu
Stand S460

NILO srl
Scandiano (RE)
www.nilo-beauty.com

Regione Veneto
Venezia (VE)
Regione Basilicata

Lista espositori

Forim – Azienda Speciale CCIAA Potenza
Potenza (PZ)
Stand S345

Altechs S.r.l.
Matera (MT)
www.altechs.it
Stand S345

Attivissimo S.r.l.
Matera (MT)
www.attivissimosrl.it
Stand S345

C.r.i.e.L. S.r.l.
Matera (MT)
www.criel.it
Stand S345

Co.par.m. S.r.l
Ferrandina (MT)
www.coparm.it
Stand S345

Ecosunpower S.r.l.
Tito Scalo (PZ)
www.ecosunpower.it
Stand S345

Forest Energy
Matera (MT)
Stand S345

Link Consulting S.r.l.
Potenza (PZ)
www.linkconsulting.it
Stand S345

Renovo-tecnologie energetiche
di Donato Riccardi & C. S.a.s.
Banzi (PZ)
www.renovo-tecnologieenergetiche.eu
Stand S345

Windinvest S.r.l.
Potenza (PZ)
www.windinvest.it
Stand S345

Unioncamere Basilicata
Potenza (PZ)
www.bas.camcom.it
Stand S345

Cesp Azienda Speciale della Camera di Commercio di Matera
Matera (MT)
www.cesp.it
Stand S345
Regione Puglia

Lista espositori

Bianco Cave Srl
Melpignano (LE)
www.biancocave.it
Stand S350 – S450

Pimar Srl
Cursi (LE)
www.pietraleccese.com
Stand S350 – S450

Horus Srl
Fasano (BR)
www.horus-energy.com
Stand S350 – S450

Vodichem Italia
Ruvo di Puglia (BA)
www.vodichem.com/
Stand S350 – S450

Thermocold Costruzioni
Modugno (BA)
www.thermocold.it
Stand S350 – S450

NGE Natural Green Energy
Spinazzola (BT)
www.nge-srl.it
Stand S350 – S450

Gaia Spa
Bari (BA)
www.gaia-spa.it
Stand S350 – S450

Adventa srl
Cerignola (FG)
www.appendaun.com
Stand S350 – S450

FEI Systems
Bari (BA)
www.feisystemsitaly.com
Stand S350 – S450

Euro Assistance Elettromeccanica
Altamura (BA)
www.euro-assistance.net
Stand S350 – S450

Tekniconvert
Martina Franca (TA)
www.tekniconvert.it
Stand S350 – S450

Apulia Region
Bari (BA)
www.regione.puglia.it
Stand S350 – S450
MEDIA PARTNERS

Lista espositori

Arketipo
Pero’ (MI)
www.arketipo.ilsole24ore.com
Stand S562

Bio Eco Geo Magazine
Peschiera Borromeo (MI)
www.bioecogeo.com
Stand S562

Casabella
Milano (MI)
www.casabellaweb.eu
Stand S562

Comunicare Legno
Gallarate (VA)
www.comunicare-legno.com
Stand S562

Greennews
Torino (TO)
www.greenews.info
Stand S562

Guida Edilizia (Comunicare Legno (Ediservice Group)
Gallarate (VA)
www.guidaedilizia.it
Stand S562

PARTNERS ORGANISATION ITALIAN PAVILION

Viva Group
Roma
www.vivagroup.it

Della Silva Communication
Milano (MI)
www.dellasilva.com

Ventana Group
Torino (TO)
www.ventanagroup.it

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