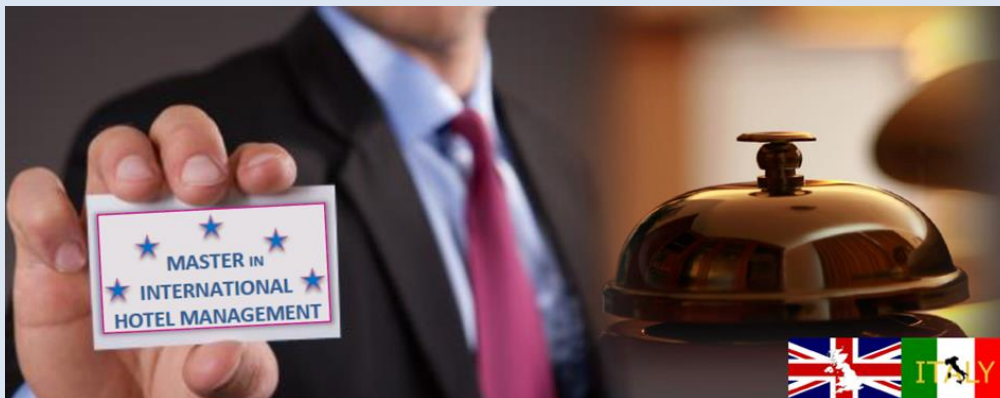


## ACADEMIC STAFF PROFILE



**ZSOLT SIKET**

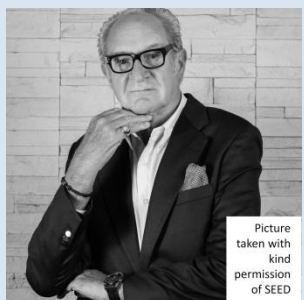
Zsolt is Director of Development and Quality at Continental Group, a Hungarian-owned hospitality management company that operates Hotel Parlament, Hotel Palazzo Zichy, Hotel Moments Budapest and also has various new hotel openings planned for the near future. Zsolt has a solid understanding of quality guest service since he has gained more than 16 years of diverse hospitality operations, hotel pre-opening, development and training working experience from Hungary, Switzerland, United Kingdom, Thailand and China from some leading hotels of the world.

Zsolt obtained a Bachelor's Degree in Hospitality Tourism Management from University of Massachusetts, Amherst, USA and Master of Business Administration in Hospitality Management from HTMi Hotel and Tourism Management Institute, Switzerland.



**STEFANO LIGÌ**

Stefano started his career at ENI S.p.A. in Milan and then moved to London to coordinate cross-country projects for the Italian Chamber of Commerce and Industry for the UK. Later, he continued his career in the financial sector, covering Securitization Analyst role at Deutsche Bank S.p.A., Milan. Since 2011, Stefano is based in Budapest, where he works for the leading CEE Oil & Gas company MOL Group as Project Leader in the staff of the Executive Vice President of Downstream division, in charge of business development related initiatives such as energy audit plans and M&A strategic projects. After having completed his classical studies, Stefano enrolled to a Double Degree program in Business Administration, graduating from Catholic University of the Sacred Heart in Milan and Lancaster University Management School (UK). Stefano also holds two Masters Degrees in International and Corporate Management respectively and he attended an Advance Project Management Programme at Management Centre Europe, Brussels.



**JEREMY CHARLES  
LOVITT-DANKS**

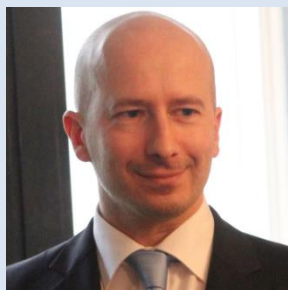
Educated at English private schools and college, Jeremy studied Greek, Latin and French; then learned German, Italian and Spanish in their respective countries. Trained in marketing and advertising by Ogilvy agency, Jeremy is a Faculty Member of SEED (School for Executive Education & Development) sponsored by MOL Group and OTP Bank, holding lectures of Business Communication and Negotiation. He specializes in various writing styles such as interviews, financial, legal, straight short EU business English. In the last 25 years, Jeremy covered top management positions such as Senior Vice President and Vice President Marketing & Sales roles respectively for Visa International and American Express worldwide, in San Francisco, Rome, Frankfurt am Main, London and Tokyo.

Picture taken with kind permission of SEED



**KITTI VENESZ**

Kitti is an HR professional with a clear passion to develop people. She is currently working for the leading CEE Oil & Gas corporation, MOL Group as Capability Development Thematic Lead where she is responsible for development and implementation of the Group level Capability Strategy. Prior to that Kitti held multiple positions in corporate HR gaining experience in recruitment & selection, performance management, leadership development, organizational development, employee engagement and leading several strategic HR projects across 20+ countries. Kitti holds three degrees, a Bachelor in Business Excellence from the University of South Wales, UK, a Master's degree in Corporate Communications and another MA in Organizational Sociology from Corvinus University of Budapest.



**MICHELE ORZAN**

Michele, a social entrepreneur with eclectic military-humanities-business-capitalist-socialist and ethnic-minority based education, sold his company YOPPI to Coca-Cola International and decided to redistribute his lucky stake in the form of education. He is the president of EuCham - European Chamber, the institution representing international businesses and their ethical side. Lately Michele founded the GREENWILL worldwide movement for a green globe an open-source, free-for-all, nonprofit initiative spanning over 100 countries, and considered one of the simplest yet most innovative and effective initiatives of our times. Other posts and involvements include the World Economic Forum, NESsT Europe, the European Business Awards, the Climate Reality Project, JEUNE - Young Entrepreneurs Organization of European Union and other institutions.



**MIRCO PIERUCCI**

Mirco graduated from Bocconi University (Milan) in Economics and Management and also holds a MSc in International Corporate Legislation. His main areas of specialization are enterprise evaluation, international accounting standards, planning & controlling. After his studies, Mirco started his career as commercial activities coordinator for PVS Company, reaching top management positions by becoming CEO in few years. Besides this, as entrepreneur, Mirco is member of Confindustria Association and in parallel is also a chartered accountant specialized in insolvency procedures.



**BOLDIZSÁR KONJA**

Boldizsár is the Marketing Communications expert of MOL, the leading Central-Eastern European Oil & Gas company. He joined the company in 2003 after working in similar positions with brands like Coca-Cola, Aral and Michelin. He joined Group Corporate Communications in 2010 after carrying out various international and local retail marketing communications assignments. In this position he was responsible for creating the new MOL Group Corporate Brand. After that, he joined the Hungarian Flagship Corporate Communications unit with the primary task of building up the MOL Flagship Brand identity besides managing other marketing communications projects like the MOL Bubi introduction campaign and different high-level corporate events. Boldizsár holds MSc in Marketing Management, received from University of Lincoln, UK, in 1997 and was recently awarded with a Blue Dolphin at the Cannes Corporate Media and TV Awards.



**JUDIT VENESZ-KORMOS**

Judit is passionate about creating better workplaces. Judit is a consultant at Aon's talent solutions leading the employee engagement practice in Hungary. Prior to that Judit held multiple positions in corporate HR primarily in the energy and IT sectors. Over the past 7 years Judit gained experience in HR strategy development, organizational development projects, HR controlling and organizational design. Judit holds a degree in Economics from the CEMS Global Alliance in Management Education with a major in International Management.



**PASQUALE GUAGLIANONE**

Pasquale is an HR professional, currently working in Budapest headquarters of MOL Group. His actual professional activity is focused on global reward-related projects & programs; before current role, he was leading HR IT implementation projects across 20+ countries. Prior to these experiences, Pasquale worked as HR Business Partner in MOL Group headquarters as well as in the Italian operating company, located in Mantua. Pasquale holds a Master in International Economics from Pavia University (Italy), as well as a Bachelor in Economics from the same university.



**ALESSANDRO SEVERI**

Alessandro was born in Italy, but lived in various countries around the world since the age of four. He speaks four languages fluently and graduated in Tourism Management from University of Wales at Cardiff. He also holds an MBA and started working as passenger Service Agent for SEA Handling Milan Linate Airport. After that, he completed a Post Graduate Diploma in Hospitality Management from Les Roches International School of Hotel Management, Switzerland. Later on, he worked in 5-star hotels as Concierge Assistant. Since then, he covered different roles in customer care field for IBM company. Alessandro has strong passion for excelling in service quality and he currently works in the customer service department of Piquadro fashion company.



**DANIELE URBANO**

Daniele started his career as Sales & Marketing Assistant, and then became Head Reception and Room Division Manager at a privately owned hotel acquired by InterContinental Hotels Group. Between 1972 and 1982, he gained various working experiences in England and Germany, both in luxury hotels and restaurants. From 1990, Daniele covered the position of Resident Manager at Holiday Inn Milan Assago, acting as General Manager in the subsequent seven years. Since 2005, Daniele dedicates part of his time as visiting professor in several hospitality management fields, collaborating with the Tourism Faculty of Budapest Business School and APOLF Pavia, Italy.



**FALKO SIECKE**

The experience in luxury and customer service goes back more than 25 years. Starting in Düsseldorf with a traineeship at the Hilton Hotel and several Relais & Chateaux Hotels, including Fine Dining Restaurants with up to 3\* Michelin. As of 2002 my travel took me to France where I continued working in small Boutique Hotels with famous Restaurants on the Cote d'Azur and in the French Alps in Courchevel. In 2004 my longest adventure started with the opening of the Four Seasons Resort Terre Blanche and I moved in 2010 to the Four Seasons Gresham Palace in Budapest, where I had the chance to discover all F&B Manager positions over Banquet, Restaurant and lately as Director of Catering. During my time at the Four Seasons I attended several trainings and in 2013 I attended a Cornell University Hospitality Management Course. Since summer 2017 I decided to establish my own Premium Catering brand in Budapest and giving passion, dynamic and creativity to the catering and events market in Hungary.



**GABRIELLA SZILVÁSI**

Gabriella has almost a decade of working experience in multinational corporations as well as medium-sized companies focusing on sales and marketing activities. She gained experience in ERP Systems (SAP) and lately she developed skills in online marketing activities. Beyond sales, she is passionate about personality development, specifically NLP (Neuro-Linguistic Programming). Gabriella is a Master Practitioner of NLP and got her trainer certificate from NLP Academy in London. Her work as an NLP trainer and coach focuses on excellence in communication, state management, intercultural communication and leadership development. Since 2016 she is a member of ICF (International Coach Federation) and has supported a series of clients in business and also life-coaching questions. Gabriella holds degrees in English and German from ELTE University.



**BRENDON RUDOLPH**

Brendon Rudolph holds an MSc in Economics and is a teacher/trainer/coach with 20 years of professional experience. After living & working in four countries, he has gained a strong linguistics & communications skillset. Programs were conducted within a variety of industries, from FMCG & IT to Banking & Insurance to the Public Sector. Being an active member of business networking and having co-operated with a number of multinationals to promote his business activities, Brendon has gained significant "local experience" across many markets. Hospitality & Catering has been the main focus of his business interests, offering expert, mystery shopping auditing to the most prominent five star hotel chains. This service has allowed Brendon to lead a successful and anonymous quality & integrity team, contributing to raising the bar for standards in the high-end market.



**ORSOLYA MOLNÁR**

Orsolya is a lawyer at the associated office of Hogan Lovells International LLP in Budapest and holds a Master of International Relations, a Master of Laws from ELTE University Budapest and Master of Laws (LLM) in Corporate and Commercial Law from the University of Auckland, New Zealand. She has previously worked for one of the leading international laws firm in Budapest, specializing in banking and finance. Her legal experience includes M&A transactions, advising international corporations with a presence in a diverse range of industries in relation to commercial, company law and real estate matters.