

Partnership

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The Royal Wedding at Westminster Abbey -
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Inside this issue:

03 Editorial

04 Trade

06 Tourism

10 Activities & Events

15 New Members

17 News from the North

19 News from Scotland

EDITORIAL: A Great Show of Nationalism

14th May – Final of the FA Cup: Manchester City (with Roberto Mancini and Mario Balotelli) against Stoke City. A fantastic show at Wembley Stadium, but also an example of healthy Nationalism with all the spectators enthusiastically singing “God Save the Queen”.

We believe that is an effect of the impact of the Royal Wedding. Not of the great show that 2 billion people watched on television or the perfect organisation, but the impression we got from the long week-end of monarchy. In spite of the multi-ethnic society, the economic difficulties, the social tensions, the embarrassment that followed the marriage of Charles and Diana and finally the tragic death of the Princess of Wales. We have seen a country at peace with itself – the Royals have changed learning the lessons and probably understanding better what Princess Diana had achieved with the public image, but also Britain has changed too. The people now have much less deference towards the Monarchy, but they accept it also because they see that modernity and tradition can coexist.



Our opinion is that this celebration, which has been also very lucky with the weather, is a good starting point in helping to confront the difficulties that lie ahead for the Government, but indeed for the Nation as much as every European nation where it's difficulties defend the high standards of living.

We hope that in Italy we can take full advantage of our 150th Anniversary to create a similar confident mood and respect for each other. We do not have the Queen, but a great President of the Republic.



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Trade: a starry presentation at Bafta



Dante Ferretti and Francesca Lo Schiavo during the Masterclass at BAFTA

The Italian Trade Commission, in conjunction with the Marche Film Commission, were delighted to host a whole series of film oriented events at BAFTA in Piccadilly in early April.

A number of one to one meetings with film producers and location managers were organised to enable the MFC to introduce the facilities and services available to them for shooting in the Marche region.

This was followed by a highlight for film buffs – a Masterclass held by one of the cinema world's most renowned production designers, Dante Ferretti. Ferretti is at the forefront of world cinema having produced award-winning sets for Fellini to Scorsese, from Cinecittà to the Hollywood studios.

Then came a Marche Film Commission presentation and a screening of the career of Dante Ferretti and his long term collaborator Francesca Lo Schiavo who has herself won many awards for her set decoration.

The film is the first documentary in a series "Maestri Italiani" which is dedicated to great artists in Italian cinema and music and outstanding figures in international production.

At its heart is the story of the famous Cinecittà studios in Rome and traces Ferretti's career from his work with Fellini (La città delle donne, Ginger and Fred) to the present day. He is now firmly established in Hollywood and internationally following his Oscars for The Aviator (Scorsese 2005) and Sweeney Todd (Tim Burton 2008). Dante Ferretti's brilliant set design is complemented by the skills of Lo Schiavo and he is also credited with The Name of the Rose, Baron Munchausen for Terry Gilliam, The Age of Innocence and, more recently,

Gangs of New York and Shutter Island – both for Scorsese.

He is currently working on Hugo Cabret with Johnny Depp – also with the famous Hollywood Director.

Ferretti is also creating the sets for Cinecittà World in Rome which will be the first Italian theme park devoted to cinema. The Park is part of an overall 500m investment plan and will represent a synergy between culture, cinema and entertainment.

The series of events at BAFTA were concluded by a convivial drinks reception where guests were able to mingle with these respected doyens of cinema.



Ferretti in conversation with the Director of ITC, Fortunato Celi Zullo

Trade: young designers showcase Italian fabrics

The most recent collaboration between the Italian Trade Commission and the renowned Central Saint Martins College of Art and Design took place in late Spring with the launch of an exhibition of garments in the Lethaby Gallery.

This exciting tailoring project for the BA (Hons) Menswear Fashion students was based on Memphis, the Italian design house led by Ettore Sottsass. The CSM/CE collaboration is now in its third year and has the objective of providing an introduction for future designers to the world of Italian fabrics and accessories and gives students the opportunity of working with the wide range of textiles and trims used by the world's top fashion houses which are not normally accessible to them.

The students were asked to design a fun and witty range of tailored garments for men (jackets, trousers and shirts) for Autumn and Winter using the influences and inspiration of Memphis. They were encouraged to use the sponsor's fabrics and to create credible menswear while retaining elements of the colour and wit associated with the cutting edge house.

The exhibition ran for seven days and proved to be highly successful showcasing an exciting and varied collection of bright and colourful young menswear.



A packed house at the Memphis presentation

Trade: tempting food and wines from Piacenza



Typical Charcuterie from Piacenza

Over a hundred trade visitors savoured the delights of Piacenza food and wines at a presentation held at the Italian Cultural Institute in London at the end of March which was organised by the Italian Trade Commission. The event was followed in the evening by a dinner featuring the epicurean products on display.

The province provides a wide range of high quality food products from wines to tasty cheeses and cured meats, tomato and vegetable

preserves and white garlic and the event gave an opportunity to gather together Piacenza companies pursuing excellence in quality for their products while at the same time maintaining the best of local traditions which have been handed down from generation to generation.

The Consortium Piacenza Alimentare was created in the early 80's by the local Chamber of Commerce and has played a fundamental role in the area's economy by giving support to its small and medium sized agri-food companies in their penetration into foreign markets. There are currently nearly eighty companies in the Food Consortium; the Chamber of Commerce in Piacenza is a busy one and boasts over 500 companies overall in such diverse sectors as industrial machinery, textiles, energy, chemicals electronics and logistics.

Companies present at the tasting included wineries for classic Pinot Grigios, Gutturino variants and Cabernet Sauvignons, a coffee roasting company, a chilled pizza specialist and the leading Italian company in creative confectionary and cake decorations. Also prominent

amongst the exhibitors were several Piacenza firms specialising in the production of pancetta and coppa (an extremely tasty collar of pork delicacy).

The Piacenza food valley has a deserved reputation for its gastronomic heritage with its fertile landscape, beautiful countryside with its castles, monuments and palaces and its geographical location making the town an important and historic capital in the region.

Tourism News: Italian Summer events

EXHIBITIONS

MASTERPIECES OF THE MUSEE D'ORSAY, in Rovereto, Trentino

Museum MART, Rovereto near Trento, until 24 July 2011
www.mart.trento.it

This exhibition is the result of the great cooperation between the MART Museum in Rovereto and the Musee D'Orsay in Paris. For the first time it will be possible to see the most famous works of the impressionists and post-impressionists all together outside France. Works by: Monet, Renoir, Seurat, Cezanne, Van Gogh, Gauguin, Coubert, Bonnard and many more.

MICHELANGELO PISTOLETTO: from one to many, 1956-1974, in Rome

Museo MAXXI
Until 15 August 2011

This exhibition hosted in the new MAXXI Museum in Rome shows all the most important works by the major representative of the Italian "Arte Povera", gathered from private collections from all over the world. There is a section called "Plexiglas" with works that as from 1964 anticipated the "Conceptual Art" and one section called "Stracci (rags)" with sculptures realized between 1960 and 1970 that are testimony to the concept of "Arte Povera" www.fondazionemaxxi.it



Maxxi

BARTOLOMEO AMMANNATI, SCULPTOR in Florence

Museo Nazionale del Bargello
Until 18 September 2011

This is the first exhibition dedicated exclusively to Bartolomeo Ammannati in the 5th anniversary of his birth. Bartolomeo Ammannati is famous for designing the three fountains commissioned by Duke Cosimo the First: the one in the Salone dei Cinquecento in Palazzo Vecchio, the one in Piazza della Signoria ("Il Biancone") and the one in the gardens of the Medici Villa Castello. A spectacular re-construction of the first one is installed in the Bargello Gardens. Indoor there are various other famous works by Ammannati: Leda and the swan, Nari Monument, The Medici Genius, the Prado Venus etc.

VANITAS: LOTTO, CARAVAGGIO, GUERCINO IN THE DORIA PAMPHILJ COLLECTION, in Genoa

Villa del Principe, Genoa
Until 25 September 2011

The main theme of the exhibition is : the ephemeral nature of the material world. Vanitas is the inspiration of many works of art and is the superior form of vanity, the search for beauty that lasts forever in

the work of art. This is demonstrated through works by Caravaggio, Lotto, Ribera, Fetti, Guercino, Preti among others and in the many other decorative objects gathered by the aristocratic Genoese family of Doria Pamphilj. www.dopart.it

VASARI, GLI UFFIZI AND THE DUKE, in Florence

Florence – Galleria Uffizi
Until 30 October 2011

Five hundred years on from the birth of Giorgio Vasari (1511-1574), this exhibition celebrates Vasari, Cosimo the Medici Duke ('Il Duca' of the title) and the birth of the Uffizi, where work started 1559-1560. The Uffizi – the name derives from uffici meaning offices – was conceived as an urban development, a seat of administration as a new heart to the city, an architectural statement as opposed to a simple building, and was the fruit of a close relationship between Cosimo I and his preferred artist, Vasari. The building sought to weld together the existing Palazzo Vecchio and the Palazzo Pitti (on the other side of the river Arno), stamping the power of the Medici clan on the city in the form of grand architecture. The two structures are to this day linked by the Vasari Corridor, the latterday arial walkway that marches atop the Pontevecchio.

MUSIC EVENTS

ARENA DI VERONA

Verona – June 17th / September 3rd 2011
www.arena.it

This will be the 89th edition of the International Opera Festival. The 2011 calendar offers six operas: Traviata, Nabucco, La Boheme, Aida, Barbiere di Siviglia, Romeo et Juliet in the Roman Amphitheatre, which welcomes once again artists and public in its magnificent setting.



Aida

VENICE JAZZ FESTIVAL

Venice 22-31 July 2011
www.venetojazz.com

Artists of international fame and emerging talents of the contemporary jazz scene are the stars of this exciting annual event. The Venice Jazz Festival, will offer once again a calendar rich in prestigious concerts at La Fenice Theatre and St Mark's Square, in addition to a wide variety of concerts and collateral events throughout the city. This year there will be a special tribute to Miles Davis in the 20th anniversary of his death.

Tourism News: Italian Summer events



Puccini

56th PUCCINI FESTIVAL

Torre del Lago – July 22nd / August 27th, 2011

www.puccinifestival.it

Torre del Lago hosts the Festival Puccini, created by Puccini himself, since 1930. The outdoor theatre, close to Villa Mausoleo where the Master's remains lie, is an amazing setting to enjoy the music of one of the most outstanding and esteemed Italian artists worldwide. Operas on show in 2011 are: La Boheme, Turandot, Madama Butterfly.

ROSSINI OPERA FESTIVAL

Pesaro, 10 - 23 August 2011

www.rossinioperafestival.it

This festival is entirely dedicated to the music and operas of Gioacchino Rossini, who was born in the Le Marche city of Pesaro. This year will be the 32nd edition of the festival and two new productions will be presented: "Adelaide di Borgogna" and "Mose" in

Egitto". Other operas on show will be: Il Barbiere di Siviglia, La Scala di Seta, Il Viaggio a Reims among others.



Riva del Garda

MUSICA RIVA FESTIVAL

Riva del Garda (TN) – July 16th / August 4th 2011

www.musicarivafestival.com

This is a music festival of the highest level entertaining the audience with performances and events and which represent a fundamental meeting point for young musicians from around the world. The event puts in the spotlight artists of diverse origins from classical music to dance and includes a competition dedicated to the musician Riccardo Zandonai.

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Tourism News: Italian Summer events

FOLKLORE AND HISTORICAL EVENTS

FESTIVAL OF THE REDENTORE

Venezia – 16-17 July 2011
www.comune.venezia.it

EVENTS AND FESTIVALS SECTION

One of the most popular events in Venice is celebrated each year on the third Sunday of July. The festival itself dates back to the year 1576, and is named after the church Redentore that was designed by Palladio and resides on the island of Guidecca. Venice was suffering from a terrible plague, and the Republic's senate voted to build a temple on the Guidecca Island in honour of Christ the Redeemer, and the Venetians promised to go there every year on the third Sunday of July, if the plague stopped. Traditionally, the Venetians celebrate this day by having dinner on the Saturday night while watching an incredible display of fireworks that light up the skies over Venice for an hour or more.

QUINTANA OF FOLIGNO

Foligno – June and September 2011
www.quintana.it

Foligno, in the heart of Umbria and Italy, is famous worldwide for the Quintana, the jousting tournament which in June and September renews the challenge among the knights of its ten wards. An exciting challenge where each knight, riding his own galloping horse, has to catch a series of rings (which gradually become smaller and smaller) hanging from a wooden statue called "Quintana". It is a great feast of people, colours and passions, but also an accurate historical, scenic, iconographic and gastronomic reconstruction of the Italian Baroque.



Palio of Siena

THE PALIO OF SIENA

Siena – 2 July and 16 August 2011
www.ilpalio.org

The Palio of Siena is the most famous popular Italian events. It takes place every year on July 2 and August 16. The Palio is run to celebrate the miraculous apparition of the Virgin Mary near the old houses that belonged to Provenzano Salvani. The holy apparition was therefore called "Madonna di Provenzano" in whose honour the very first Palio was run on August 16, 1656.

QUINTANA OF ASCOLI PICENO

Ascoli Piceno – 9 July and 7 August 2011
www.quintanaonline.it

La Quintana, Ascoli's jousting tournament, one of the most authentic and exciting of these Medieval shows in the Marche, dates back to the IX Century when the Saracens invaded the territory of Piceni. It takes place in the main square on the first Sunday of August. The high point of the games is when riders from the city's six districts tilt with lances for the target. The day also includes a massive procession with around 1,400 town's people dressed in 15thC costume and plenty of side-shows and open-air eating places.

PALIO DEI NORMANNI DI PIAZZA ARMERINA

Piazza Armerina, Sicily. 13/14 August 2011
www.feditgiohistorici.it

Plutia (the old Piazza Armerina) is home to the most ancient medieval event in Southern Italy which takes place every year from August 12-14 in honour of Madonna Maria SS. Delle Vittorie. The event is a re-enactment of Sicily being conquered in 1060 by the Normans, led by Ruggero of Altavilla. At the end of the event, the whole procession parades through the main streets, triumphantly displaying the city flag along with its winners.



Urbino

THE DUKE'S FESTIVAL IN URBINO

Urbino – Marche, 19-21 August 2011
www.urbino-rievocazionistoriche.it/

This historical festival sees hundreds of men and women in traditional costumes take part in this jamboree and each year there is a revival of a particular historic event of the Urbino's dukedom.

CAVALCATA DELL'ASSUNTA in FERMO (Marche)

Fermo – Le Marche, 15 August 2011
www.cavalcata dell'assunta.it

The ten "Contradas" (quarters) of the medieval town of Fermo participate with 650 men and women in historical costumes to a horse race every year on 15 August (Ferragosto) in the centre of town. Flag bearers, side shows and food and wine will entertain the visitors.

Stefania Gatta, Press Office, Italian State Tourist Board

Devotion by Design: Italian Altarpieces before 1500

6 July – 2 October 2011 • Sainsbury Wing
Admission Free

The Italian State Tourist Board is delighted to announce that the National Gallery will hold an exhibition on Italian altarpieces before 1500 which will include work by such artists as Piero della Francesca and Andrea Mantegna. The exhibition will run from 6 July to 2 October 2011.

Altarpiece: An image-bearing structure placed upon or behind an altar in a Christian church. Usually forms the focus of devotion for worshippers and is normally decorated by painters and/or sculptors. Altarpieces can vary considerably in size and in complexity of construction, ranging from simple dossals (a horizontal panel or cloth either fronting or set at the back of an altar) to huge polyptychs (a painting divided into multiple sections or panels). They are decorated with a range of imagery which often reflects the circumstances of their original commission and location.

As part of a new series of summer exhibitions drawn from the National Gallery's permanent collection, *Devotion by Design* focuses on Italian altarpieces ranging from the 13th century to the end of the 15th century. This exhibition of over 40 works will investigate the original functions and locations, as well as formal, stylistic and typological developments of altarpieces, drawing on the wealth of scientific examination and scholarly study undertaken in this field over the past 30 years.

Visitors to the National Gallery will encounter these works in an unfamiliar way. Several altarpieces will be free-standing, enabling visitors to examine their construction, while frames of certain works will be removed – revealing clues as to their original function and appearance. Virtual reconstructions of disassembled altarpieces will set dislocated fragments in context, and one room will evoke a Renaissance-era church, giving visitors the sense of encountering altarpieces in a 15th-century sacred space. While many will be familiar with the works by artists such as Piero della Francesca and Andrea Mantegna, a number of the pieces in the exhibition are not normally on public view.

The first room of the exhibition is devoted to fragments which depict altarpieces in their original context. These images help tell the story of the complex rituals, traditions and celebrations that took place before altars, describing the elaborate architecture, decoration and furniture that would accompany and animate such works. Room 4 develops this idea further, enabling the visitor to experience what it was like to be inside an Italian Renaissance church, complete with contemporary music, an altar cross, candles and other liturgical furniture they would have encountered in the period.

The second room reveals how the altarpiece underwent a formal change in the 15th century, transforming from a multi-panelled polyptych in a Gothic frame to a unified rectangular pala (a single, large panel framed in the style of classical architecture). This room investigates the differences in construction between each type and demonstrates how this structural change resulted in changes of artistic practice and technique. The relationship between frame and painted panel, so important for understanding this transition, will be emphasised by two free-standing altarpieces: Giovanni dal Ponte's *Ascension of John the Evangelist Altarpiece* (about 1420–4?) and Francesco Botticini's *S. Gerolamo Altarpiece* (about 1490). Viewers will have the unique experience of being able to circulate around the altarpieces and see the construction from the front and behind.

Room 3 is dedicated to the 'business' of altarpieces, examining contracts as well as considering the altarpieces themselves as documents of sorts. It will explore the complex network of relationships that developed through the commission of an altarpiece. Negotiations would take place between patrons – be they private individuals, a religious confraternity, a priest or prior of a chapel – and perhaps also between the citizens of the city or the

monastic community for which the altarpiece was made. A well-documented work by Benozzo Gozzoli, *The Virgin and Child Enthroned among Angels and Saints* (1461–2), will demonstrate how saints were chosen for an altarpiece, how altarpieces came to look the way they do and how they reflect this complex web of social relationships.

A small room (Room 5) will be given over to the dislocated fragments of altarpieces, such as painted roundels from frames and saints that once ornamented pinnacles and pilasters. Here the exhibition will address how and why altarpieces were dismantled, and will focus on the various techniques used by scientists, conservators and art historians in reconstructing the original appearance, function and location of fragments. X-radiographs, infrared photographs, diagrams and virtual reconstructions will help the visitor recognise these dislocated forms and better understand how they once functioned as part of decorative ensembles.

The final room of the exhibition asks the question, 'is it an altarpiece?', and includes works whose original function is still debated by art historians. It will allow the viewer, now familiar with the form, construction and appearance of Italian altarpieces, to consider how these objects might fit or break with the notion of what an altarpiece actually is. This room will also provide the rare opportunity to view both sides of a newly attributed panel depicting *The Dead Christ and the Virgin*, about 1340–55.

Devotion by Design will give the visitor the chance to familiarise themselves with technical and stylistic changes in altarpieces produced in the Italian peninsula over a period of over two centuries. It will consider the lives of these objects since their removal from an altar to their acquisition by a collector or gallery as an independent work of art. The majority of the examples shown represent recent discoveries as a result of the National Gallery's dedication to research.

With support from The Jerusalem Trust

ADDITIONAL INFORMATION

Dates and opening hours

Press view: 5 July 2011 (10.30am–1.30pm)

Open to public: 6 July – 2 October 2011

Daily 10am–6pm, Friday until 9pm

Last admission 5.15pm (8.15pm Friday)

For public information, please contact 020 7747 2885 or information@ng-london.org.uk

Catalogue

Devotion by Design: Italian Altarpieces before 1500 by Scott Nethersole

Focusing on Italian altarpieces from the second half of the 13th century to the very end of the 15th, the book investigates the original functions and locations of altarpieces as well as the circumstances of their dislocations, dismantlings, and reconstructions. Regional variations are also analysed, and the author examines altarpieces' formal and typological development, taking into account the wealth of related scholarship undertaken in the past thirty years.

Dr Scott Nethersole was the Harry M. Weinrebe Curatorial Assistant at the National Gallery, London, until August 2010 and is currently Lecturer in Italian Renaissance Art at the Courtauld Institute of Art, London.



London Activities of the Chamber

International Wine & Chat

The second International Wine & Chat was held at the Gaucho Club in Piccadilly and gave our members opportunity to mingle with members of the Chambers of Spain, France, Argentina and with Advantage Austria the commercial division of the Austrian Embassy. Present were suppliers of wines from all the countries represented and guests were able to taste the different styles of wines and learn a bit about their origins. The International Wine & Chat events are an excellent opportunity to network with a wider crowd and are a good example of the cooperation the foreign chambers have in London.

The Italian Chamber of Commerce & Industry Annual General Meeting – 16th June 2011

The AGM of the Italian Chamber will be held at the offices of Banca Monte dei Paschi di Siena, 6th Floor, Capital House, 85 King William Street, London starting at 17-30 all members are cordially invited.

Seminar with Viadeo on Social Media – 21 June 2011

On the 21st June at the Pestana Hotel Chamber member Viadeo will be hosting a seminar on “A crash course in Social Media - people, platforms & potential”. The workshop/presentation will be a quick overview of the different types of Social Media looking from the perspective of the people that use it, the platforms and companies that operate it and the potential for businesses. After which there will be an opportunity for participants to network over a glass of Wine.

For further details of past and present Chamber events please visit <http://www.italchamind.org.uk/events>



Congratulations to Leonardo Simonelli Santi, President of the Italian Chamber who has been awarded Cavaliere del Gran Croce by the Italian Republic.

Intellectual Property Seminar with Pini Franco LLP, Laggan & Associates Ltd and Rapisardi Intellectual Property – 28th September 2011

The Chamber cordially invites you to attend a presentation “Powering Ideas: Harnessing the Potential and Managing the Opportunities of Intellectual Property” to be held at Old Council Chamber, The Law Society, 113 Chancery Lane, London on the 28th September. The seminar will be followed by a canapé and drinks reception.

The Chamber is pleased to announce that we now have a Twitter page. Follow our latest news @ItalianChamUK



Marchio Ospitalità Italiana – Italian Restaurants in the World

The “Marchio Ospitalità Italiana” is an initiative which aims to recognise the better Italian restaurants all over the world which promote high quality true Italian food and the Italian gastronomic culture. The project has been conceived by Unioncamere in collaboration with FIPE – Federazione Italiana Pubblici Esercizi – and with the support of ISNART – Istituto Nazionale Ricerche Turistiche.

Congratulations to all the 23 UK-based Italian restaurants that have received the Marchio Ospitalità Italiana award this year, which are: L’Anima, Al Duca, Tentazioni, Zia Teresa, Pellicano, Semplice, Osteria Dell’Arancio, Alloro, Zafferano, Il Baretto, Ciao, Locanda Locatelli, La Favorita, Osteria Dell’Angolo, Latium, Sardo

Canale, Caffé Caldesi, Bar Trattoria semplice, La Locanda, Cacciari’s Restaurant, Mennula, Tempo Restaurant and Bar and Da Spago.

In July 2011 a Gala Dinner will be held in Italy to award the top Worldwide Italian restaurants with the a special Ospitalità Italiana Certificate. The restaurants have been voted by their customers between March and June on the website www.premiospitalita.it or by text.

Information on restaurants and hotels with the ‘Italian Hospitality’ brand - from prices to the services offered, to maps - can be obtained by downloading the iPhone application free of charge, giving more visibility to the certified restaurants and to Italian food.

For further information and view all the Marchio Ospitalità Italiana restaurants visit www.10q.it.

London Activities of the Chamber



THE ITALIAN CHAMBER
OF COMMERCE
AND INDUSTRY
FOR THE UK



SURVEY OF ITALIAN INVESTMENTS IN THE UK

On the 27th of April 2011 the Italian Chamber of Commerce for the UK presented the fourth edition of the "Survey of Italian Investments in the UK" at the Italian Embassy in London.

The Survey examines the activities of UK-based Italian subsidiaries across three main areas of interest: number of investments, amount of turnover and number of staff employed. The analysis has been conducted thanks to a directory of more than 640 Italian companies with subsidiaries and interests in the United Kingdom.

More than 100 people attended the event, among them bankers, journalists, CEOs and managers. The presentation featured remarks by the following speakers:

- The Ambassador, which welcomed the guests.
- Danny Lopez, London & Partners. He illustrated the strengths of London and explained why it attracted more investments than any other European city.

- Leonardo Simonelli, President of the Chamber, who showed the results of the analysis.
- Andrea Morante, CEO of Pomellato.
- Riccardo Lodigiani, Senior Partner of Reply UK.
- Stefano Diemmi, Managing Director of Buongiorno UK.
- Colin Jamieson, Deputy President of the British Chamber of Commerce for Italy.

The three companies explained why they chose the United Kingdom and told the audience their success stories and future plans in the country.

The Survey of Italian Investments in the UK is available to download in the Publications' section of the Italian Chamber's website.

For more information about the Survey and the directory of Italian subsidiaries please contact Francesca Bellocchi on fbellocchi@italchamind.org.uk.

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Buy in Tuscany



The Italian Chamber of Commerce and Industry for the UK in collaboration with the Chamber of Commerce of Pistoia is organising a delegation of 5 British Buyers for Buy in Tuscany which will be held in Pistoia at the Centro Convegni Hotel Villa Cappugi from the 30th of September to the 2nd of October 2011.

Renowned the world over for its culture and history, Tuscany is as much about the ancient olives groves, rustic farmhouses and lines of cypress trees as it is about the paintings, sculptures, medieval towns and architectural masterpieces.

During the 3 day workshop, the British delegation will be able to meet over 30 real estate companies from Pistoia and its province and attend Seminars related to specific subjects such as bio-architecture and renewable energies and how they are applied in Tuscan real estate.

For further information on the event please visit www.buyintoscana.com or contact Melody or Luigi at events@italchamind.org.uk.

Focus on Rieti

The province of Rieti lies on the gentle hills behind Rome and is the heart of the popular culture and traditions of the Italian capital. This charming province still maintains a romantic feeling of the true soul of Central Italy in contrast with the main cities, where traditions and popular culture are fading in the mist of modern society.

Today it is in fact hard to sense the traditional popular culture when visiting the Italian capital. The area of Rieti instead still maintains a charming provincial character where visitors are able to experience the true feel of the timeless traditions and culture of central Italy.

For instance the key ingredients used in the world famous Roman Cuisine are all made in this area of Lazio, especially renowned for the production of Extra Virgin Olive Oil, Amatriciano lard, spicy salami and cured ham. The 'Amatriciana' and the 'Carbonara' pasta sauces have been made for centuries with these ingredients and have become two of the most beloved sauces in the whole of Italy. Other typical certified local products include white and black truffles, chestnuts, beans, lentils and the Pecorino Romano cheese.

Chance to visit Rieti

In collaboration with Mondimpresa, an agency for the Internationalisation of the Italian local Chambers of Commerce, we are organising a delegation of UK food buyers that will take part in a workshop held in Rieti 6th – 8th July 2011.



On the first day the selected UK buyers will take part in a Food and Drink Tasting workshop where they will meet all the best local food producers and taste all their products. On the second day the delegation will have the opportunity to visit the companies they found more interesting.

To confirm your interest in joining the UK Buyers' delegation or to receive further information please contact Luigi Fontana at events@italchamind.org.uk



SAVE THE DATE

Annual Conference

The Savoy, London, 14th October 2011

For programme details and list of speakers please visit the dedicated page on the Italian Chamber of Commerce [website www.italchamind.org.uk](http://www.italchamind.org.uk). Conference sponsorship opportunities are available please contact **Helen Girgenti** on tel: **020 7495 8191** or email Helen@italchamind.org.uk.

Trade Fairs



MACEF

The next Autumn MACEF will take place from Thursday 8 to Sunday 11 September 2011. Macef September 2011 will be the 91st edition, a series which started in September 1964 (after seven annual editions, Macef then changed to its present twice-yearly frequency), and which has accompanied and promoted an industry as important and creative as that of homeware for over forty years. We are organising a buyers' delegation to Macef, which will benefit from our complete assistance before and during the stay in Milan.

More exhibitors (+2.5%), more space occupied (+10%) and also more visitors: the 90th Macef recorded 95000 visitors, a 5% increase over the September 2010 edition.

The flow of foreign operators grew very much (+10%). "A positive trend, despite the unfavourable economic climate - comments Marco Seriola, Executive Director of Rassegne, the company of Gruppo Fiera Milano that organises Macef, the International Home Exhibition - Macef's ambition is going back to being a leader in the field and these encouraging signals showed us that the path undertaken is the right one."

For the occasion we are organising, in collaboration with SBID (the Society of British Interior Design) a buyers' delegation to the show.



International Horse Festival

FIERACAVALLI

Fieracavalli, the n.1 event in the equestrian panorama, to be held in Verona from 3 to 6 November 2011, includes an International showcase for equitation articles, clothing and accessories, country life giftware, technical equipment, veterinary products and feed for horses.

Fieracavalli in 2010 launched a message of true internationality by establishing itself as a home to events, meetings involving enthusiasts, breeders and the entrepreneurial world, focusing on horses as a fertile land for opportunities. The last edition registered more than 600 exhibitors from 25 different countries, 153,000 visitors from 45 different countries, more than 950 accredited journalists and 2,500 horses of all breeds participated in 350 thousand sq.m. of exhibition area. As the official representative of VeronaFiere, the Italian Chamber of Commerce and Industry for the UK will be pleased to assist UK companies in applying for their stand, offering an additional free of charge range of services and discounted rates.



FLORMART

Padova Fiere has the great pleasure to invite you to visit the next edition of FLORMART, the International Gardening and Nursery Gardening Show, which will take place in Padua from 15 -17 September 2011.

FLORMART, the most complete show of typical Mediterranean floriculture with its many varieties and colours, will also feature machinery, technology and products for the entire product line, as well as florist articles, and equipment for public and private parks and gardens. Also part of FLORMART is the T-Verde Exhibit. Together, the two become a technical interface between the world of plant production and that of plants in building and technical applications. In its third edition, T-Verde is the key appointment for planners, landscape gardeners, builders of city parks and gardens, and professional users.

The last edition of Flormart saw an increased number of visitors compared to previous editions, registering broad consensus on behalf of operators and the Italian and international press. In 2010, Flormart gathered more than 1,000 exhibitors (180 of which foreigners) and 20,000 visitors, of which 2,500 coming from outside Italy.

We will be pleased to assist companies interested in exhibiting or visiting the show.

Other Trade Shows

Marmomacc

International Exhibition of Natural Stone, Design and Technologies

21st September – 24th September 2011

www.marmomacc.it

A Place in the Sun

International Exhibition of Real Estate

30th September – 2nd October 2011

www.aplaceinthesun.com

CONTACTS

If you wish to receive further information or if you are interested in exhibiting or visiting one or more of the above mentioned trade fairs please contact our Trade Fairs team:

Giuseppe Paoletti gpaoletti@italchamind.org.uk

Eva Lamorgese elamorgese@italchamind.org.uk

Alessandro Giacalone agiacalone@italchamind.org.uk

Cultural Activities



Quayola

Strata Series 2007-2011

Promoted by the Italian Pavilion in the 54th edition of the prestigious Venice Biennale, on the occasion of the 150th anniversary of the Unification of Italy, the Italian Cultural Institute in London has organised an exhibition of the London based Roman visual artist Quayola.

Using such different techniques as video, audio, photography, installation, life performance and print, Quayola is also a graphic designer and director, and constantly works with musicians, animators, computer programmers and architects in order to overcome the traditional boundaries between art, design and filmmaking. His hybrid works are the result of a successful and clever use of techniques which are commonly considered far from each other and not exploited in combination. Starting from the observation of real contexts, such as natural elements, architecture or art masterpieces, the artist uses computer-generated material in order to turn them into abstract objects. Quayola's work explores in this way the ambiguity of realism in the digital era.

The exhibition at the Italian Cultural Institute will be focused on his Strata Series, which are the product of an on going project begun in 2007. The choice of the term "strata" refers to the concept of relative time expressed through the image of multiple layers of rock. As the differences which characterize each layer give evidence of breaks within geological evolution, the history hidden inside the objects of Quayola's observation is conceived not simply as a linear process, but as an accumulation of signifiers over time. Using digital instruments and computer programmes, the artist deconstructs classical forms, images and architectures, unveiling these layers of meaning and going back to the basic elements which compose them, such as colours, lines and points. The project of his Strata series do not simply analyse and break the images into pieces, but it includes also a second moment of construction, when the essential elements discovered gather and produce abstract worlds. Quayola's work changes the perspective of the observer, making him more aware of the perception process behind the traditional symbolic function of art and architecture. In addition, his Strata series create a new abstract world based on the universal rules of beauty discovered through the digital deconstruction of classical masterpieces of art.

It will be possible to admire Quayola's exhibition at the Italian Cultural Institute in London from the 7th of June to the 27th of November, starting with a preview evening on the 7th of June. The exhibition is an integral part of the Padiglione Italia nel Mondo of the 2011 Venice Biennale, curated by Vittorio Sgarbi. This initiative is the result of the cooperation between The Ministry of Foreign Affairs and the Ministry of Cultural Heritage and Activities. The 89 Italian Cultural Institutes spread all around the world will hold exhibitions of Italian artists living and operating in their respective areas, and their works will be shown at the Venice Biennale using multimedia installations. For the first time, the Italian Pavilion will cross the national boundaries and will offer to Italian artists abroad the prestigious showcase of the Biennale.

Strata series 2007-2011

Italian Cultural Institute in London

Opening hours:

Monday – Friday h 10 – 6 p.m.

Saturday – Sunday h 10 – 4 p.m.

For further information visit our webpage:

www.icilondon.esteri.it



Welcome to New Members

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The Firm organises courses in English legal terminology and an introduction to the English Legal System, which take place in London.

Studio Legale Internazionale Gaglione, in order to support the Italian Community within the United Kingdom, provides free legal consultations, regarding issues of Italian Law, at the Italian Church of St. Peter in London.

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News from the North

Northwest Urban Investment Fund

The Northwest Urban Investment Fund (NWUIF) is a £100 million fund to help support urban development projects in the Northwest.

The fund is a **Joint European Support for Sustainable Investment in City Areas (JESSICA)*** initiative which will provide debt, equity and guarantee investment to support projects that will unlock sustainable development projects in the Northwest's urban areas.

These areas are defined in the Investment Frameworks for **Action Area 3.2*** and **Action Area 4.3*** of the **Northwest Operational Programme for ERDF**.

Project investments will include the development of employment sites, creation of new commercial floor space, reclamation of derelict or contaminated land, and provision of site servicing and infrastructure.

The Northwest Urban Investment Fund is expected to create or safeguard thousands of jobs in the Northwest by 2015 and provide a boost in Gross Value Added (GVA) for the Northwest economy.

The Fund has been established by the Northwest Regional Development Agency (NWDA) in partnership with the European Investment Bank (EIB) who have been appointed as Holding Fund Manager, and with funding from the European Regional Development Fund (ERDF).



*Joint European Support for Sustainable Investment in City Areas

JESSICA – is an initiative developed by the **European Commission** and the **European Investment Bank**, in collaboration with the **Council of Europe Development Bank (CEB)**. Member States are being given the option of using some of their EU grant funding, their so-called Structural Funds, to make repayable investments in projects forming part of an integrated plan for sustainable urban development.

These investments are delivered to projects via Urban Development Funds and, if required, Holding funds.

EIB involvement in JESSICA is threefold:

- advising and assisting national, regional and local authorities in implementing JESSICA
- promoting the use of Urban Development Funds and best practice across Europe
- acting as a Holding Fund, when requested by Member States or Managing Authorities

Funding Guide

The Northwest Regional Development Agency (NWDA) is responsible for managing the ERDF programme, which is known as the Northwest Operational Programme (NWOP).

The NWDA allocates NWOP funding through a single appraisal process. In order for a project to be successful in applying for funding, the projects must fulfill the criteria of the Investment Framework relevant to the type of project. There are 11 Investment Frameworks which cover 11 Action Areas over four Priority Areas.

There are three approaches to the application process

- Open Calls
- Limited Bidding
- Non-Competitive Selection

The NWDA European Programme Executive makes decisions in respect of eligibility. The European Programme Executive also advises applicants on the eligibility of projects, activities and costs as part of the project development process.

The NWOP selection process has four sections

- Expression of Interest
- Concept Proposal
- Development & Appraisal
- Approval or Rejection

Sources for further information

Northwest Regional Development Agency
European Investment Bank
European Regional Development Fund in the Northwest
www.nwda.co.uk
www.eib.org
www.erdfnw.co.uk

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Contact info@italchamind.org.uk for costs and further information.



Second "Dinner Club" event

On May the 18th the second of our business dinners took place at "Via Via" in Knutsford, Cheshire. The "Dinner Club" events are specifically designed to give to the Chamber members and to members of the local business community the opportunity to meet and talk to each other about their products and services.

Twenty-six attendees joined the event and had the opportunity to enjoy five delicious courses each accompanied by one of the finest wines by Casa Vinicola Zonin.

For more information on how to join the "Dinner Club" please contact: manchester@italchamind.org.uk



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Speakers, to include **Shimon Peres**, President of Israel, **Jose Maria Aznar**, the former Prime Minister of Spain, **Jean-Claude Trichet**, President of the European Central Bank, **Joaquin Almunia**, the European Commissioner for Competition, **Mervyn King**, Governor of the Bank of England,



Villa d'Este

Martin Feldstein of the US President's Economic Recovery Advisory Board, **Nouriel Roubini**, Professor of Economics and International Business at Stern Business School, New York University, and **Giulio Tremonti**, Italian Minister of the Economy and Finance, will cover the following topics:

- The Economic Outlook
- New Balances in the Mediterranean: What are the Implications?
- Today the World of Tomorrow – Scientific Developments
- Today the World of Tomorrow – Information and Communication Technology
- The Agenda for Europe
 - The Eurozone and the efficient functioning of the European Union
 - Competitiveness, Flexibility and Labour
- Competing Globally/The Excellent Company
- The US in the Global Outlook
- Italy in the Global Outlook

For further information on joining this prestigious event which is not to be missed, please contact Steven Taylor or Jan Rawlinson at london@ambrosetti.eu or call 020 7287 4242.



The European House
Ambrosetti

News from Scotland

Tuscan Wine Tasting with Mr Angelo Di Placido

**Paperino's @ 78 Restaurant, Glasgow
5th May 2011**

On Thursday 5th May Mr Angelo Di Placido of Italian Food and Wine hosted a lovely wine tasting by Paperino's @ 78 Restaurant in Glasgow. The event was personally attended by the wine producers Mr Daniele Rosti of Azienda Agricola Campochiarenti (www.campochiarenti.it), Mr Giuseppe Cesarini of Cantina Cesarini Sartori (www.rossobastardo.it) and Mr Sandro Caramelli of Fattoria La Ripa (www.laripa.it). Along with their wines, guests also had the chance to taste and order the wines offered by two other wineries, Fattoria La Gerla (www.lagerlamontalcino.com) and Montenedoli (www.montenedoli.com). We would like to thank them all for their helpfulness and wish to welcome them again soon.



Opening of the Italian Cloister Garden

**St. Andrew's Cathedral in Glasgow
16th May 2011**

On Tuesday 16th May the Cloister Garden of St. Andrew's Cathedral was finally introduced to the public. The garden, designed by the Roman architect Maria Giulia Chiarini Testa, was created to commemorate the tragedy of the sinking of the Arandora Star cruise liner in 1940 during the Second World War in which more than 700 deportees died, among them 446 Italians. The monument is made up by 12 mirrored plinths, partially crossed by flowing water, with an olive tree transplanted from Tuscany. In the facades of the plinths, texts from the Gospels and Italian poets are inscribed. The event was hosted by Cav. Ronnie Convery, director of Communications of the Archdiocese of Glasgow and chairman of the Italian Garden Appeal Committee and it was marked by the remarkable performances of a group of Italian musicians and singers from Milan. Among others, the opening ceremony was attended by the Prime Minister of Scotland, Mr Alex Salmond, the Archbishop Mario Conti, the Italian Consul for Scotland and Northern Ireland, Mr Gabriel Papadia de Bottini and the Italian Honorary Consul in Glasgow, Cav. Leandro Franchi.

The celebration, which took part inside the Cathedral and continued with a reception at the Biggairt centre, was also attended by Sir Rocco Forte, whose Forte Charitable Trust was the principal sponsor of the project.

Employment Law Seminar

**Glasgow Natuzzi's Store
Tuesday 24th May 2011**

On Tuesday 24th May Mr Asim Khan of Ramsay Employment Law held a seminar on the latest issues employers need to be aware of when dealing with their employees' rights and requests. Set in the graceful Natuzzi environment, the presentation went through the new pensions workplace reform (NEST) with Mr Jim O'Brien of St. James's Place commenting on how to cope with it. Drinks and canapés brought the event to a conclusion, giving attendees the chance to network with likeminded businessmen, sharing common concerns and suggestions. If you wish to receive more information on the matters discussed, you can kindly contact our Glasgow office via email glasgow@italchamind.org.uk or tel. 0141 221 72 96.

Gardening Scotland 2011

**Royal Highland Centre, Ingliston
Friday 3rd, Saturday 4th and Sunday 5th June**

June could not start better but with another stunning edition of Gardening Scotland. Scotland's gardening celebration gave visitors another memorable experience, discovering new plants and subtle floral arrangements. The food fayre inside the Show did not disappoint either, with our Italian companies offering delicious food and wine, along with the Comune di Lucca showing some of the best creations from Opera delle Mura. Fattorie Umbre (www.fattorieumbre.com), Tili Vini (www.tilivini.com) and Azienda Agricola Bonazzi (www.bonazzivalpolicellawine.it) took part in the event for the first time and delighted visitors with their fine produce. Hoping to welcome them back next year, the Chamber seizes the opportunity to thank the Organisers of the Show for their helpfulness and support. If you missed the Show, catch up visiting the official website: www.gardeningscotland.com. See you at GS 2012!

BBC Good Food Show Scotland 2011

SECC, Glasgow

**Friday 21st, Saturday 22nd and Sunday 23rd
October**

We are currently organising our Italian Pavilion at the BBC Good Food Show Scotland and we are looking for the most motivated Italian companies willing to proudly exhibit at the event. The Show is an outstanding trade fair which takes place in the largest auditorium of Scotland, the Scottish Exhibition and Conference Centre (SECC). It represents the celebration of good food and fine cuisine, and it literally attracts the very audience who is happy to spend for quality produce. With the best brands in the business and the most popular chefs of the UK attending, the fifth edition of the BBC Good Food Show Scotland is bound to be another high-quality event. To get to know more about the Show, please visit the official website: <http://glasgow.bbcgoodfoodshow.com>. For further details on how to exhibit within the Italian Pavilion, instead, you are welcome to contact the Glasgow office via email glasgow@italchamind.org.uk or tel. 0141 221 72 96.

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